

Coffee Lovers



Visit us online at amerilist.com

Total Universe: 3,678,221
Base Rate: \$85.00/M

Description Summary

Wake up your marketing strategy! If you're looking to reach coffee lovers for your next campaign, look no further than the most accurate mailing list on the market. Coffee drinkers are eligible for offers from cafés, coffee machines, coffee grind brands, mugs and travel mugs, as well as many others. These consumers are highly responsive, as drinking coffee is part of their everyday routines. These prospects are reachable by mail, phone, or email with our database.

How Our Data Is Compiled

Our Coffee Lovers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Specialty coffee sales are increasing by 20% per year and account for nearly 8% of the 18 billion dollar U.S. coffee market.
- Coffee statistics show that among coffee drinkers the average consumption in the United States is 3.1 cups of coffee per day.

Recommended Usage

This mailing list is recommended for many types of offers and businesses, such as coffee shops, coffee accessories, coffee grinds, home brewing machines, artists and entertainers who perform in cafés, and much more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Dwelling Type
Hobbies & Interests

Occupation
Marital Status
Presence of Children
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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